

McCUNE  
FOUNDATION

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ANNUAL REPORT  
2007

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2007

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[www.mccune.org](http://www.mccune.org)

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## **CHAIRMAN'S STATEMENT**

The McCune Foundation was established in 1979 by the will of Charles L. McCune. The donor, a Director of The Union National Bank of Pittsburgh for 56 years, served as its President from 1945 until 1972, and then as Chairman of the Board until his death. During his life, Charles McCune gave generously to charitable organizations, mostly in the Pittsburgh area, while seeking no public recognition of his philanthropy. He established the Foundation in memory of his parents, Janet Lockhart McCune and John Robison McCune.

Concerning grants, Charles McCune left no more specific directions to our Distribution Committee than to make grants "...to or for the use of corporations organized and operated exclusively for religious, charitable, scientific, literary, or education purposes..." (Article Six, Paragraph 1). He showed us, however, as those who remember him can agree, a style of dealing with people and with challenges which I would describe as purposeful, simple, and direct.

Because of this style, most of our grants are local. Because of this style, we try to pose the basic questions of how much?, what for?, and what's the likely result? Because of this style, we try to economize on the conduct of our grantmaking. And because of this style, and true to his personal ethic, we request anonymity, as the donor did before us, for the grants we direct. He left us a legacy less of what to do, and more of how to do it.

Most of Charles McCune's post-World War II life was spent as a banker. In banking, as in grantmaking, the medium is money. But the results in philanthropy may be harder to measure. Grants, unlike loans, need not be repaid except in good done for the community. That is the grantmaker's challenge, and one we take up purposefully, simply, and directly, in the spirit of Charles McCune himself.

Recognizing the many charitable interests of the donor, the Distribution Committee of the McCune Foundation has established a broad range of program priorities to guide the Foundation's grantmaking. Believing in the importance of assisting efforts which improve the community, the Foundation places emphasis on innovative approaches, principally in southwestern Pennsylvania, that contribute directly to increase community vitality, and in the process promote both individual and institutional capacities. The Foundation is interested in

helping reverse the effects of social and economic dysfunction, while creating a stronger base for future growth. Although the Foundation remains receptive to the organizations Charles McCune supported during the last years of his life, there is a growing interest in additional organizations that are addressing program interests of the Foundation.

In 2007, our Planning and Development Committee at the McCune Foundation made 170 grants to 154 organizations totaling \$28,941,100. Of that dollar total, 17 percent was to organizations to which the donor had given during his lifetime, which in his will he requested enjoy a preference in selection of recipients. The Foundation through this year continued to hold southwestern Pennsylvania as its primary geographical focus with 81 percent of its grants being awarded in this region.

This past year saw grants made in Oklahoma (\$1,315,000), Texas (\$1,125,000), Connecticut (\$256,000), and Rhode Island (\$482,000), emerging regions of interest to the Committee. Additionally, \$1,000,000 (3%) was awarded to organizations in New Mexico, a continuation of our co-granting tradition with our “brother” foundation in New Mexico, called the Marshall L. and Perrine D. McCune Charitable Foundation, Inc. headquartered in Santa Fe. So all told, 19% of the grant outlays were made in regions beyond our traditional grantmaking area of southwestern Pennsylvania. This is a practice that is likely to continue.

In the coming years we will pursue multiple avenues to achieve our foundation objectives—grants, investments, staff technical assistance, co-granting initiatives, and whatever other means the future may bring to augment the established business of McCune Foundation management.

I believe I speak for the Planning and Development Committee when I encourage Henry Beukema and his staff in conducting the valuable work they continue to perform in our areas of service.

James M. Edwards  
Chairman

**DISTRIBUTION  
COMMITTEE\***

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*James M. Edwards  
Chairman*

*John R. McCune VI*

*Michael M. Edwards*

**PLANNING AND DEVELOPMENT  
COMMITTEE**

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*James M. Edwards  
Chairman*

*John H. Edwards*

*Michael M. Edwards*

*Sarah McCune Losinger*

*John R. McCune VI*

*\*In order of Election*

**STAFF**

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*Henry S. Beukema  
Executive Director*

*Elizabeth R. Lynn  
Assistant Director*

*Laurel E. Shaw  
Program Officer*

*Robert W. Lukitsch  
Business Manager*

*Valerie L. Fahrny  
Grants Administrator*

*Alneda R. Richardson  
Senior Secretary*

## McCUNE FOUNDATION GRANTS

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2007

**Unless otherwise indicated, the recipient organizations are located in Pennsylvania, mainly in the Pittsburgh area.**

### ***Education***

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Alice Lloyd College, KY

\$500,000

*To support a \$2.5 million adaptive reuse project for a new Business and Technology Center, in the Commodore Slone Building.*

Amy Biehl High School Foundation, NM

100,000

*To help complete renovations of the Courtroom and auditorium.*

B. F. Jones Memorial Library

75,000

*To purchase the necessary equipment and materials for the Children's Learning Center.*

Carnegie Library of Pittsburgh Foundation

1,500,000

*Two grants for the capital improvements campaign, focused on East Liberty.*

Carnegie Mellon University

1,000,000

*For the Gates Complex.*

Carnegie Mellon University

128,000

*Second year of support for start-up of the Institute for Social Innovation.*

Carnegie Museum of Natural History

500,000

*In support of the new Center for Museum Education complex to be constructed under the "Dinosaurs In Their World" exhibition.*

Chatham University

250,000

*Toward renovations and upgrades to the historic Andrew Mellon Hall, the College's current central administration building, a \$2.3 million project.*

Duquesne University 36,000	<i>For WDUQ-FM's thematic series focusing on Pittsburgh's 250 year history.</i>
Geneva College 450,000	<i>For Campus redesign and new roadway beautification.</i>
Gordon School, RI 237,500	<i>Toward the endowment for financial aid.</i>
Omniplex Science Museum, OK 100,000	<i>Toward the "Exploring Space" exhibition.</i>
Rocky Hill School, RI 237,500	<i>For the Mariners' Scholar Fund, a permanently restricted endowment to support tuition assistance for public school students.</i>
Santa Fe Preparatory School, NM 100,000	<i>Toward the endowment portion of the "Achieving the Dream" \$8.7 million capital campaign.</i>
Seton Hill University 750,000	<i>To support the new "University Center in the City of Greensburg" project.</i>
University of Pittsburgh, Katz Graduate School of Business 150,000	<i>As start-up support for four new initiatives: Agricultural Entrepreneurship, Technology Innovation, Global Expansion of Family Businesses, and Student Entrepreneurship.</i>
Westminster College 500,000	<i>For the McGill Library renovation.</i>
Yale University, CT 256,000	<i>For continued support of the Jonathan Edwards Center and E-Text Project.</i>

## ***Health and Human Services***

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\$1 Energy Fund, Inc. \$100,000	<i>For information technology upgrades.</i>
ACTION-Housing Inc. 175,000	<i>For continued support of the pre-development costs of providing supportive housing for 3,500 people throughout Allegheny County and to better integrate the agency's supportive service programs.</i>
Allegheny General Hospital 750,000	<i>To purchase new research equipment for The Gerald McGinnis Cardiovascular Institute.</i>
Bethlehem Haven of Pittsburgh 100,000	<i>For the proposed merger between Bethlehem Haven and Miryam's.</i>
Bluroof Technologies, Inc. 125,000	<i>Toward the second year start-up of the organization.</i>
Center for BrainHealth at the University of Texas at Dallas, TX 250,000	<i>A third grant toward the purchase of land for construction of a new building to house the Center for BrainHealth.</i>
Center for Creative Play 250,000	<i>A second grant for the start of the Center for Creative Play Advisory Practice.</i>
Center for Nonprofit Management, TX 100,000	<i>Toward the social enterprise consulting project.</i>
Center In The Woods, Inc. 90,000	<i>As a Program-Related Investment to expand adult day care services into Fayette County.</i>
Children's Institute 1,000,000	<i>For facilities expansion and improvement.</i>

Children's Medical Center of Dallas, TX	100,000	<i>Toward the construction of the Family Support Center within the new NeoNatal Intensive Care Unit.</i>
Communities Foundation of Oklahoma, Inc., OK	25,000	<i>Continued support to capitalize The Women's Foundation of Oklahoma, a fund of the Communities Foundation of Oklahoma.</i>
Dallas Challenge, Inc., TX	40,000	<i>Toward the expansion of the Education Services program.</i>
Family Guidance Incorporated	50,000	<i>To respond to a 1:1 challenge for the Dining Hall.</i>
Family Services of Western Pennsylvania	100,000	<i>For Phase II and III capital renovations of the NorthCo Vocational Training Center.</i>
The Forbes Funds	100,000	<i>For the continued support of the nonprofit management applied research projects.</i>
Goodwill Industries of Pittsburgh	250,000	<i>Toward the renovation of the Pleasant Valley Shelter building.</i>
Greater Pittsburgh Community Food Bank	175,000	<i>\$100,000 for a new tractor-trailer truck and \$75,000 toward the Capital Equipment Fund.</i>
Healthy Teens Inc.	50,000	<i>A second grant toward the start-up costs of a teen center.</i>
Holy Family Institute	100,000	<i>To implement the "Leadership Matters" project.</i>
Homeless Alliance, Inc., OK	150,000	<i>For operations and programs related to the development of the WestTown Resource Center.</i>

Hosanna House, Inc.	200,000	<i>Two grants toward 2006 and 2007 operations.</i>
Human Services Center Corporation	250,000	<i>For the facility expansion project.</i>
Human Services Center, Inc.	25,000	<i>For start-up costs associated with the opening of the new Caritas Residential Treatment Facility.</i>
Infant Crisis Services, Inc., OK	300,000	<i>To help capitalize a \$1 million restricted fund for programs.</i>
Jewish Healthcare Foundation of Pittsburgh	100,000	<i>Toward Phase I of "Project GO!"</i>
Life'sWork of Western Pennsylvania	100,000	<i>For the Ben &amp; Jerry's PartnerShop.</i>
Manchester Youth Development Center	100,000	<i>Two grants for staff and Board development, operating support, capital improvements, and to hire a part-time development staff position.</i>
National Fatherhood Initiative, MD	50,000	<i>For continued support of Pittsburgh's "Doctor Dad" program.</i>
North Hills Community Outreach	215,000	<i>To help complete the \$2.24 million capital campaign for renovation and expansion of the Millvale Community Center.</i>
North Side Christian Health Center	250,000	<i>Toward the expansion of operations through a property acquisition and facility relocation campaign.</i>
North Texas Food Bank, TX	110,000	<i>To support the expansion of the "Food 4 Kids" program over a three year period.</i>
Parkland Foundation, TX	250,000	<i>Toward the new Ambulatory Surgery Center.</i>

Pittsburgh Social Venture Partners	35,000	<i>For staff support in 2007.</i>
Regional Food Bank of Oklahoma, OK	500,000	<i>To purchase 7.8 acres of adjacent land, and to expand the current facility.</i>
Senior Source, TX	125,000	<i>Two grants toward establishing a new facility.</i>
Shiloh Summer Camp, OK	125,000	<i>For new infrastructure.</i>
YMCA of Greensburg	150,000	<i>Toward renovations to the YMCA building.</i>
YMCA of McKeesport	50,000	<i>Continued support of the Youth Development Programs.</i>
YMCA of Pittsburgh	32,500	<i>Continued support of the Computer Project.</i>
Youth Services for Oklahoma County, Inc., OK	75,000	<i>To help establish an Endowment Fund for the Student Direct Assistance SKIL Program.</i>
YouthPlaces	50,000	<i>Toward the Violence Prevention Collaborative's Summer 2007 Community Service Project.</i>
YouthWorks, Inc.	100,000	<i>For the 2007-08 program year.</i>
YWCA of Greater Pittsburgh	25,000	<i>For the second year of the YW Enterprising Women program.</i>

## **Arts, Humanities, and Religion**

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City Theatre Company, Inc.

\$75,000      *Continued support of a three-year marketing and audience development program.*

Dance Alloy Theater

30,000      *To hire a managing director.*

Eastminster Presbyterian Church

100,000      *Toward repairing the retaining walls and cleaning the exterior of the Church.*

Frick Art & Historical Center

75,000      *To build improved development capacity and stimulate higher levels of annual giving and support.*

Gateway to the Arts

50,000      *Toward the "Arts for Every Child" 50th Anniversary campaign.*

Greater Pittsburgh Arts Council

75,000      *To continue to support the direct marketing database project over two years.*

Guitar Society of Fine Art

65,000      *Continued support of "Pittsburgh Live Music."*

Historical Society of Western Pennsylvania

50,000      *Continued support for Meadowcroft Rockshelter and Museum of Rural Life.*

Lensic Performing Arts Center Corporation, NM

75,000      *To support programs and operations over four years.*

Mattress Factory, Ltd.

100,000      *A second grant to support efforts to build sustainable income streams.*

Mountain Playhouse

75,000      *To assist the Theater in the 2008 production of "Beauty and the Beast."*

National Cowboy and Western Heritage Museum, OK	40,000	<i>To help upgrade the audio-visual presentations for "Prosperity Junction."</i>
Pittsburgh Ballet Theatre	175,000	<i>Toward the new campaign "Choreographing a Turn Around."</i>
Pittsburgh Cultural Trust	125,000	<i>For the 2008 "Pittsburgh International Festival of Firsts."</i>
Pittsburgh Filmmakers	75,000	<i>To improve infrastructure, finish the merger and support operations.</i>
Pittsburgh International Children's Theater	25,000	<i>Second year of support for marketing and audience development over three years.</i>
Pittsburgh New Music Ensemble	75,000	<i>For increased impact through artistic enhancement.</i>
Pittsburgh Opera, Inc.	250,000	<i>To support new productions in 2007-08 Seasons.</i>
Pittsburgh Public Theater	125,000	<i>A 1:2 challenge grant to attract new individual donors in support of artistic enhancements and audience development.</i>
Quantum Theatre	135,000	<i>Toward 2007-2009 strategic plan and organizational growth.</i>
River City Brass Band	25,000	<i>To improve the onstage product and audience experience through partnerships with the New Triad Collaborative and Mendelssohn Choir of Pittsburgh.</i>
Saint Paul Cathedral	100,000	<i>Toward the capital campaign for restoration and renovation of Saint Paul Cathedral.</i>

Santa Fe Opera, NM	175,000	<i>A second grant toward the first phase of a campaign to increase the endowment dedicated to building and grounds maintenance on the Ranch campus.</i>
Santa Fe Teen Arts Center, NM	100,000	<i>Toward the \$3.5 million Warehouse 21 Building project.</i>
Squonk Opera Inc.	50,000	<i>For new production development and operating support.</i>
Union Theological Seminary and Presbyterian School of Christian Education, VA	50,000	<i>For the Colloquy Program.</i>
Westmoreland Museum of American Art	125,000	<i>Second year of support for "Born of Fire" and "American Scenery" exhibitions.</i>
WQED Multimedia	150,000	<i>To continue the nightly news program "OnQ Magazine" in 2007.</i>

### **Civic, Community, and Economic Development**

Allegheny Conference on Community Development	\$120,000	<i>Toward the Almono LLP.</i>
Allegheny Front	35,000	<i>Toward a radio series, "Earth's Bounty," highlighting the importance of buying fresh - buying local from Pennsylvania farmers.</i>
Audubon Society of Western Pennsylvania	50,000	<i>To develop a Western PA Birding Trail Guide that encompasses 19 counties.</i>
Community Loan Fund of Southwestern Pennsylvania	250,000	<i>Toward the Sheltered Bond program.</i>

Corporation for Owner-Operator Projects	100,000	<i>To support the implementation of operational and information technology infrastructure improvements.</i>
Friendship Development Associates	250,000	<i>A Program-Related Investment to develop commercial space.</i>
Friendship Development Associates	50,000	<i>For support of the Arts District marketing efforts over two years.</i>
Gettysburg Foundation	500,000	<i>To complete the first phase of the "Campaign to Preserve Gettysburg" - the new Museum, Visitor Center and Education Complex.</i>
Glade Run Foundation	200,000	<i>To fund a new business development position for two years.</i>
Historical Society of Western Pennsylvania	350,000	<i>For the continued implementation of the five-year exhibition and program plan.</i>
Idea Foundry	250,000	<i>For continued entrepreneurial program support.</i>
Lincoln Institute of Public Opinion Research, Inc.	20,000	<i>For the launch of the "American Radio Journal" public affairs broadcast.</i>
Looking Glass Institute	150,000	<i>To underwrite the cost of providing a Financial Strategist (and team) to aid mid-sized community-based organizations with financial strategy and sustainability consultation.</i>
Mon Valley Initiative	250,000	<i>For 2007 operating support, and technology assessment and upgrades.</i>
National Parks and Conservation Association, DC	125,000	<i>A second grant to improve operational and financial management within selected national parks.</i>

Nine Mile Run Watershed Association  
150,000 *For planning and design costs associated with the \$2.9 million Regent Square Gateway project.*

Pittsburgh Downtown Partnership  
125,000 *To continue the Downtown Living Initiative in 2007.*

Pittsburgh Gateways Corporation  
300,000 *To support the National Center for In Vitro Diagnostic Technologies.*

Pittsburgh Life Sciences Greenhouse, Inc.  
2,000,000 *For continuation and expansion of the Life Sciences Greenhouse.*

Pittsburgh Partnership for Neighborhood Development  
1,500,000 *For 2008-2010 operating support.*

Pittsburgh Partnership for Neighborhood Development  
190,000 *For implementation of the early stages of the new five year strategic plan.*

Pittsburgh Urban Magnet Project  
40,000 *For website and technology upgrades.*

Pittsburgh Zoo & PPG Aquarium  
1,500,000 *Toward the "Grow Wild" capital campaign.*

Santa Fe Farmers' Market Institute, NM  
100,000 *Toward the construction of a 27,300 square foot year-round market facility.*

Social Innovation Accelerator  
850,000 *Two grants for 2007 operations and programs.*

Southwestern Pennsylvania Regional Indicators Consortium  
150,000 *To continue the "Benchmarking Project" over two years.*

Sprout Fund  
50,000 *For continued support of the Sprout Public Art program's mural project.*

Steel City Rowing Club	350,000	<i>To construct a new boathouse, park and docks in a riverfront section of Verona, for both Club and public use.</i>
Technology Collaborative	250,000	<i>For continued support of new programs.</i>
Technology Collaborative	250,000	<i>To support the Technology Commercialization Initiative in 2008.</i>
Tierra Contenta Corporation, NM	100,000	<i>To build a public plaza, part of a mixed-use housing and commercial development project in southwestern Santa Fe.</i>
University Center for Social & Urban Research	75,000	<i>To conduct a demonstration project for assessing flood risk of municipalities in the Monongahela Valley.</i>
University of Pittsburgh, Institute of Politics	160,000	<i>For program support of the Institute of Politics for 2007-2009.</i>
VisitPittsburgh	60,000	<i>In support of a new Global Distribution System.</i>
WESST Corp, NM	250,000	<i>Toward the construction of a new 36,600 square foot incubator facility.</i>
Western Pennsylvania Conservancy	50,000	<i>Continued support of the Community Gardens Program.</i>
Women and Girls Foundation of Southwest Pennsylvania	100,000	<i>A second grant for operating support as the organization builds relationships with individual donors.</i>
YMCA of Pittsburgh	500,000	<i>To develop a new downtown facility.</i>

***Matching Grants Program***

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\$ 211,100 Fifteen grants ranging from \$1,000 to \$150,000.

***Interim Grants***

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192,500 Twenty-two grants of \$20,000 or less.

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**\$ 28,941,100 Total**

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## **McCUNE FOUNDATION GRANTS**

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<u>Year and Total</u>	<u>Number of Grants</u>
1980-\$1,909,500	101
1981-\$2,385,000	94
1982-\$3,308,500	99
1983-\$3,874,500	89
1984-\$3,857,300	49
1985-\$12,149,310	56
1986-\$13,144,265	45
1987-\$11,234,258	30
1988-\$10,158,285	39
1989-\$13,364,994	37
1990-\$15,289,998	39
1991-\$13,358,171	39
1992-\$11,613,467	43
1993-\$13,616,950	72
1994-\$13,555,400	111
1995-\$13,825,050	99
1996-\$16,341,104	131
1997-\$21,480,575	142
1998-\$28,087,930	160
1999-\$29,331,700	161
2000-\$28,391,003	143
2001-\$27,858,921	185
2002-\$25,375,494	188
2003-\$23,612,390	197
2004-\$25,597,625	201
2005-\$27,309,422	194
2006-\$26,792,859	213
2007-\$28,941,100	170

**McCune Foundation  
2007 Audited Financial Statements**

**(to be inserted here)**

## **INFORMATION FOR APPLICANTS**

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The broad mission of the McCune Foundation continues to be improving the community and enhancing the quality of life for the citizens. Priority will be given to proposals that demonstrate the greatest likelihood of achieving measurable results in areas of Foundation-defined interest: education, human services, humanities, and civic affairs. The Foundation will evaluate the applicant's ideas by the potential benefit the proposed activities hope to produce—an ends test rather than a means test.

Organizations wishing to apply for grant support are strongly encouraged to first visit the Foundation's website at [www.mccune.org](http://www.mccune.org) before beginning the application.

In a competitive market place, there are fewer available resources to support expanded or new operations and programs. Submissions should present a compelling case for the potential to significantly *impact* the health, growth and prosperity of the community. Part of a compelling case is a thorough assessment of the environment, strategic partnering that adds momentum to the project, and data that informs both the current situation and describes success. The other part of a compelling case is demonstrated *organizational capacity* to deliver the program or project. Thoughtful consideration of how the project fits with mission, what the potential risks and benefits are to the organization in moving forward, and identifying critical components that must be in place in order to succeed are important, not only to the Foundation, but also for safeguarding the applicant. Finally, the applicant must show that the project or program *can be sustained* after the grant period ends without additional McCune Foundation funding.

Given the current financial climate, the Foundation is placing less emphasis on Capital Campaign requests unless they address directly improvements (and not necessarily the expansion) to an organization's current mission and operations.

As in the past, the McCune Foundation concentrates its giving in southwestern Pennsylvania, mainly the Pittsburgh area. **Unsolicited proposals from outside the region are not accepted.** In keeping with the Donor's practice of seeking no publicity of his philanthropy, the Foundation makes its grants anonymously and requests no publicity be given. No grants are made to individuals.

To apply for consideration, an organization should log onto the Foundation's website at [www.mccune.org](http://www.mccune.org). Please complete the online application located under Guidelines. When completing the letter of inquiry within the online application, please address it to the Foundation's Executive Director. The letter should contain:

- *Project Overview:* Describe what the proposed efforts are intended to achieve for the region as well as for the organization; what activities/actions are planned to meet the stated goals; project timeline.
- *Resources Required:* Total cost of the project; anticipated income, including private and public funders; amount of funding requested from the McCune Foundation.
- *IRS 501(c)(3) Determination Letter:* Attach a copy of the organization's IRS 501(c)(3) tax-exempt status letter.
- A copy of the organization's *latest audit*.

The last two items can be attached to the online application (as a scanned file, .pdf file or Word document) or sent by regular mail to the Foundation office.

If the project meets current funding priorities and sufficient resources are available, the Foundation's staff will contact the applicant to arrange a meeting and to provide further guidance regarding submission of a proposal for formal consideration by the Distribution Committee. While the Committee typically meets four times a year, the number of projects and the increased level of Foundation involvement means that it may take several months for consideration to be given to new projects.

Grantseekers in the Pittsburgh area may obtain information about other foundation and corporate funding sources at the Foundation Center located in The Library Center on Smithfield Street in downtown Pittsburgh. Grantseekers outside of the Pittsburgh area may receive help from their local public or university library.

Visit our website at  
[www.mccune.org](http://www.mccune.org)